





2nd Announcement



The 5th International Conference on Highway Engineering 2024 "Future-Proofing Roads for Asia and Beyond"

PIARC International Seminar on the Transport Agency of the Future

&

PIARC Workshop on Road Safety

Bangkok International Trade & Exhibition Centre (BITEC), Thailand Wednesday 4 – Friday 6 September 2024

A: BRIEFING

The 5th International Conference on Highway Engineering 2024
"Future-Proofing Roads for Asia and Beyond"

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PIARC International Seminar on the Transport Agency of the Future

PIARC Workshop on Road Safety

4th – 6th September 2024

Bangkok International Trade & Exhibition Centre (BITEC), Thailand

The 5th International Conference on Highway Engineering (iCHE2024) and PIARC International Seminar on the Transport Agency of the Future is a free-to-attend concurrent event for those involved in the roads and road transport sector. The conference comprises of executive meeting, plenary session, technical presentation, workshop, panel discussion, technical visit, and exhibition. It will be held on 4 – 6 September 2024 at BITEC, Bangkok, Thailand.

CONFERENCE THEME

The event is organised under the theme "Future-Proofing Roads for Asia and Beyond" comprising four main tracks. Participants can join in these tracks according to their area of interest.

Track A: Efficient, Inclusive and Safe Road Management

Track B: Smart Mobility, Digital Technology and Innovation for Roads

Track C: Sustainability and Resilience of Road Networks

Track D: PIARC International Seminar on the Transport Agency of the Future

HIGHLIGHTS

Technical Session

The conference has three technical parallel sessions under three topics. In this forthcoming insightful technical sessions, academics, and practitioners will gather to share and exchange their wealth of knowledge and experience.



Forum & Workshop

Aside from the conference programme, attendants can participate in the forum and workshop sessions.



Exhibition & Networking

The iCHE2024 offers the opportunity to network with over 1,000 professionals, policy makers and academics in road and transport sector and related fields. It presents an opportunity to showcase and promote the company's product brand and network.



B: DETAILS

The 5th International Conference on Highway Engineering 2024
"Future-Proofing Roads for Asia and Beyond"

&

PIARC International Seminar on the Transport Agency of the Future &

PIARC Workshop on Road Safety

4th – 6th September 2024 Bangkok International Trade & Exhibition Centre (BITEC), Thailand

1. ABOUT THE CONFERENCE

At present, the world is undergoing rapid changes, encompassing issues such as climate change, new technologies, urbanisation, demographic changes, and various global mega trends. As stewards of road infrastructure, we must contemplate how to plan, design, construct, maintain, and manage roads in various aspects to effectively address the challenges posed by these swiftly evolving trends that are approaching in the near future.

Highway construction technology and incident management have experienced significant advancements, particularly with the integration of AI technology. The exponential growth in computational capacity raises concerns among engineers, scientists, and technology developers about the sustainability of current technologies for future generations. Questions arise regarding the lifespan of highway structures, the environmentally responsible recycling of construction materials, and the need to address global warming concerns by promoting sustainable economic growth with controlled greenhouse gas emissions.

Ensuring a safe road environment for everyone and enhancing productivity for both public and private sectors are paramount. Striking a balance between technological innovation and environmental stewardship is crucial for the well-being of current and future generations. As we embrace advanced technologies, it becomes imperative to design and implement solutions that not only enhance mobility and safety but also contribute positively to economic growth while maintaining neutrality in greenhouse gas emissions.

The theme of the conference, 'Future-Proofing Roads for Asia and Beyond', makes a timely and crucial call to action. The iCHE2024, organized by the Department of Highways (DOH) and the Roads Association of Thailand (RATh), in concurrence with PIARC International Seminar on the Transport Agency of the Future is pushing the boundaries of 21st century roads and road transport, preparing them for the challenges and opportunities, and shaping the future of road transportation. This concurrent event aims to foster engagements of specialists, professionals, decision-makers, and industry leaders. as well as to help building resilient, adaptable, and future-proofing roads for Asia and beyond.

Professionals and academia are cordially invited to share their knowledge, experience, and insights in cutting-edge advancements for efficient, smart, and sustainable roads and road transport. The event program encompasses plenary sessions, technical presentations, executive meetings, workshops, and exhibition.

2. CONFERENCE PROGRAMME

Day 1: Wed	4 Sep 2024				
Start from 8:00			Registration		
09:00 – 09:30	Opening Ceremony [GH201] **Dress Code: Business Professional**				
09:30 - 10:00	Signing Ceremony with PIARC [GH201] PLARC				
10:00 - 10:30	Opening of Exhibition [GH202-203]				
10:30 - 11:00	Coffee Break				
11:00 - 11:45	[GH201] Keynote Session : Green Roads for All: Building Road Infrastructure for Sustainable Future by Mr. Sadig Aliyev, Lead Transport Specialist, World Bank				
11:45 - 13:00	Lunch Break				
13:00 - 14:30	[MR211-212] Track A: Efficient, Inclusive and Safe Road Management	[MR222-223] Track B: Smart Mobility, Digital Technology and Innovation for Roads	[MR224] Track C: Sustainability and Resilience of Road Networks	[MR214-215] PIARC TC3.1 Workshop : Future- Proofing Road Safety for Asia and Beyond	[GH201] Workshop 1: LED-Future of Road Lighting?
14:30 - 15:00	Coffee Break				
15:00 – 16:30	[MR211-212] Track A: Efficient, inclusive and Safe Road Management	[MR222-223] Track B: Smart Mobility, Digital Technology and Innovation for Roads	[MR224] Track C: Sustainability and Resilience of Road Networks	[MR214-215] Track D: PIARC International Seminar (Innovation)	[GH201] Workshop 2: Toward Digital Construction for Smart and Innovative Infrastructure
16:30 - 18:00	[GH202-203] Networking Reception				
Day 2: Thu !	5 Sep 2024			<u>'</u>	
09:15 - 10:00		eynote Session : Roads t	o Resilience: Adapting Ir	nfrastructure to Changir	ng Climate (PIARC
	by Ms Caroline Evans, Infrastructure Victoria, PIARC & REAAA				
10:00 - 10:30	Coffee Break [MR211-212] Track A: [MR222-223] Track B: [MR224] Track A: [MR214-215] Track D: [GH201] Workshop 3:				
10:30 - 12:00	[MR211-212] Track A: Efficient, Inclusive and Safe Road Management	Smart Mobility, Digital Technology and Innovation for Roads	[MR224] Track A: Efficient, Inclusive and Safe Road Management	PIARC International Seminar (Creating a stronger future focused workforce)	[GH201] Workshop 3: Smart Mobility
12:00 - 13:00	Lunch Break				
13:00 – 14.30	[MR224] Track A: Efficient, Inclusive and Safe Road Management	[MR223] Track A: Efficient, Inclusive and Safe Road Management	[MR222] Track C: Sustainability and Resilience of Road Networks	[MR214-215] Track D: PIARC International Seminar (Public Value Creation by Transport Agencies)	[MR211-212] Workshop 4: Asphalt Hot In-plant Recycling: Paving the way for a green & sustainable road infrastructure
14:30 - 15:00	Coffee Break				
15:00 – 16:30	[MR224] Track A: Efficient, Inclusive and Safe Road Management	[MR223] Track A: Efficient, Inclusive and Safe Road Management	[MR222] Track C: Sustainability and Resilience of Road Networks	[MR214-215] Track D: PIARC International Seminar (Envisioning the TA of the Future)	[MR211-212] Workshop 5: Technology and Innovation for Road Safety
18:00 - 20:30	[GH201] Gala Dinner & Cultural Show (invitation only) **Dress Code: Business Casual**				
	0:30 - 11:00 Automatic Road Marking Machine Demonstration 3:00 - 17:00 and 14:00 - 18:00 Technical Visit: M-Flow				
Day 3: Fri 6	Sep 2024				
09:00 – 10:00	[MR211-212] iCHE Special Session: Optimizing Road Safety and Accessibility for all	[MR222-223] iCHE Special Session: Advancing Mobility Through Digital Innovation	[MR224] iCHE Special Session: Building Sustainable and Robust Road Infrastructure	*09:00 - 10:30* [MR214-215] Special Session by REAAA Climate Change, Resilience and Disaster Management Working Committee	
10:00 - 12:00	[GH201] Public Forum : CAV Friendly-Road Infrastructure : What's next?				
12:00 - 13:00	Lunch Break				
13:00 - 15:00	[GH201] Public Forum : Future-Ready Roads for EV				
15:00 - 15:10	Break for set up room				
15:10 - 16:00	[GH201] Outstanding Paper Awards & Closing Ceremony				
16:00	End of the Conference				

3. PIARC EVENTS

About PIARC

PIARC stands for Permanent International Association of Road Congresses, which is the new name for the World Road Association. PIARC established in 1909 as a non-profit, non-political association aims to develop international cooperation and foster progress in the area of roads and road transport. It comprises of 125 member governments as well as private sector companies, universities, regions, individuals from high-income to low- and middle-income countries. PIARC is the world leader in the exchange of knowledge on roads and road transport policy and practices. The Association mobilizes the experience and knowledge of 1,200 experts from more than 80 countries in 20+ Technical Committees and Task Forces.

PIARC exists to serve all its members by:

- being a leading international forum for analysis and discussion of the full spectrum of transport issues, related to roads and road transport,
- identifying, developing and disseminating best practice and giving better access to international information,
- fully considering within its activities the needs of developing countries and countries in transition,
- developing and promoting efficient tools for decision making on matters related to roads and road transport.

About Technical Committee 1.1 - Performance of Transport Administrations

The arrival of the 4th Industrial Revolution and the rapid development and fusion of multiple disruptive and innovative technologies are changing the behaviour and the expectations of customers and stakeholders all over the world. At the same time demographic, economic, development, environmental, technological, and other trends are changing the demand for moving people and freight; the mobility options available to serve our customers; and the capacity of Transport Administrations to carry out their mission.

During the 2020-2023 Cycle, PIARC's Technical Committee (TC) 1.1 "Performance of Transport Administrations" explored topics on Customer Experience, Public Value Creation, Emerging and Disruptive Technologies, Workforce, and issues on Diversity, Equity, and Inclusiveness. One of the common threads identified among these topics was how Road and Transport Agencies will need to evolve in the future to address the challenges brought forward by the many externalities.

About Technical Committee 3.1 - Road Safety

Fatal and Serious Crashes continue to be a problem for countries of all sizes. Countries are working to effectively address locations that are experiencing or have risk factors that are likely to lead to crashes. Technical Committee 3.1 "Road Safety" provides key resources for safety practitioners. As vulnerable road users are an important part of the transport system, and efforts to address the safety of these individuals are critical to the success of any safety program. WG1 addresses this issue. The Safe System Approach is now widely accepted; however, low- and middle-income countries experience greater difficulties in securing funding, developing the knowledge base, and understanding the first steps towards Safe System Implementation. This gap is assigned to WG2. Road safety requires the assessment of safety data, such as crash information, roadway geometrics, roadside conditions, and human factors, to effectively select strategies to reduce crash potential. A report is being developed by WG3. The Road Safety Manual is a premier PIARC online reference for safety professionals. Updating and providing requested materials are important to those using this reference. In this cycle, the effort will also incorporate parts of the PIARC 1st Edition worksheets and tools by WG4.

The following PIARC events will be held:

1) PIARC International Seminar on the Transport Agency of the Future (during 4th-6th Sept) organized by TC 1.1.

Theme: Transport agency of the future, public value creation by transport agencies and strengthening workforce through modernizing skills, enhancing diversity, equity, and inclusion.

Session topics: "Innovation", "Creating a stronger future focused workforce", "Public Value Creation by Transport Agencies" and "Envisioning the TA of the Future"

Objectives: Over the last decade, there have been unprecedented and disruptive changes in transportation with the rise of new technological and service models, new pressures such as climate change, and the evolution of a complex mobility and transport ecosystem at a fast pace. Additionally, the transport sector is facing important challenges originated from the systemic changes taking place in society, the economy and the environment including new skills and the need to better identify the value created through by our transport systems and activities.

These sessions will engage the audience and share with them the challenges, drivers, thinking and actions that will need to be considered in the Transport Agency of the Future as each session unpacks and seeks to understand specific lines of enquiry within each area of interest.

Targeted audience: These sessions will be of benefit to all future leaders and practitioners from disciplines including human resources, people and culture, economics, engineering and technical, management and those interested in innovation and possible future directions.

2) PIARC Workshop on Road Safety (Sept 4th) organized by TC 3.1.

Theme: Future-Proofing Road Safety for Asia and Beyond

Objectives: The future-proofing road safety for Asia and all regions of the world requires fully understand how or why countries make progress in road safety for all road users. Many high-income countries (HICs) with a mature road safety approach are using a Safe System Approach, which deals with proactive safety approach to reduce fatal and serious crashes and to develop transport systems that support safe road user behaviours and to reduce large crash forces that often lead to less than acceptable safety outcomes particularly with vulnerable road users. Road safety in many low- and middle-income countries (LMICs) are challenged with the implementation of the Safe System Approach because of the lack of governance/leadership, funding, expertise, political will, enforcement etc.

LMICs can learn from HICs, understanding that successful safety strategies must consider the difference in local contexts, safety culture and road user mix. Successful strategies consider local contexts and characteristics, funding challenges, and recognize that priorities must be set to achieve the greatest benefit for the safety investment. In meeting these challenges, LMICs are strongly encourage to invest in local capacity building to create effective road safety professionals and communities that enhance the knowledge of all key stakeholders.

Targeted audience: These sessions will be of benefit to all safety leaders and practitioners who plan, design and operate transport systems, particularly those wishing to move towards the Safe System Approach.

Track D: PIARC International Seminar on Transport Agency of the Future



PIARC Workshop TC3.1 "Future-Proofing Road Safety for Asia and Beyond"

Date & Time: 4 September 2024, 13:00 – 14:30

MR 214 - 215 Venue:

Description:

The future-proofing road safety for Asia and all regions of the world requires fully understand how or why countries make progress in road safety. High-income countries (HICs) with a mature road safety approach are expected to move in the direction of a Safe System Approach, which deals with human behavior in a proactive and integral way by creating an environment for safe human behavior. While, the road safety in many low- and middleincome countries (LMICs) lacks of almost everything including leadership, funding, expertise, political will, enforcement etc. Although LMICs could learn from HICs, they cannot simply adopt successful strategies from HICs because of the difference in local contexts. The fundamental principles of successful strategies could be effectively implemented but the priorities and the action plans should be adapted to local contexts. LMICs should invest in local capacity building to create effective road safety communities that involves all key stakeholders.

Moderator: TC3.1 Chair



Introductory Presentation by PIARC TC3.1 Chair

Speaker: Dr. John Milton (United States)

Director of Transportation Safety & Systems Analysis, WSDOT Chair of PIARC Road Safety TC3.1 Committee



Topic 1: Bicycle Highways & Design of Urban intersections for Cyclists -**Insights from Germany**

Speaker: Dr. Marco Irzik (Germany)

Federal Highway Research Institute (BASt) Head of Section VI – Highway Design, Traffic Flow, Traffic Control



Topic 2: External and Internal Constraints for Developing Road Safety among LMICS

Speaker: Dr. Carnis Laurent (France)

Director of Research, Universite Gustave Eiffel



Topic 3: Is the Safe System Approach Sufficient for LMICs to Improve Road Safety?

Speaker: Dr. Kunnawee Kanitpong (Thailand)

Professor in Transportation Engineering,

Department of Civil and Infrastructure Engineering (CIE), Asian Institute of Technology,

Director of Thailand Accident Research Center (TARC)

Track D: PIARC International Seminar on Transport Agency of the Future



IMPLEMENTING INNOVATION – THE CRITICAL STEP

Date & Time: 4 September 2024, 15:00 - 16:30

Venue: MR 214 - 215

Moderator:

Mr. Patrick Mallejacq (France)

Secretary General of PIARC (World Road Association)



Description:

The challenges trends and external influences that Road and Transport Administrations face are becoming increasingly more complex. To deliver the best public value and services to society equitably, efficiently, and with the highest quality possible, they must embrace and implement a culture of innovation aligned with the organization's goals, societal megatrends, and focused, for example on technology, process, and people. The ability to successfully implement an idea, a new technology, engineering, or service solution, can transform the public sector's ability to maximize its delivery of policy goals, provide relevant and useful value to customers and stakeholders and improve the image of the organization.

This Workshop will investigate the keys to the successful identification, adoption, deployment and implementation of new innovating ideas and solutions by Road and Transport Administrations, from both top-down or bottom-up approaches, examine barriers and challenges faced in the successful implementation of innovations, and identify ways to establish whether innovations are having the expected and right impact and to measure their success.

It will provide practical examples of how different Road and Transport Administrations approach innovation within their organization, including points of view from academia and private sector. The topic will be addressed from both the local perspective of Thailand, as well as from different international perspectives.

Introduction:



Christos XENOPHONTOS (United States)
Assistant Director For Administrative Services, RIDOT

Speakers:



Jonathan Spear (United Kingdom)
Transport Policy & Strategy Advisor, ATKINS
Topic: Managing Innovation in Transport Agencies – Overview of a PIARC Special Project



José Manuel BLANCO SEGARRA (Spain)
Spanish Secretary
Topic: Implementing the DGC (Spain) new approach to Innovation.



Anne-Séverine POUPELEER (Flanders/Belgium)
Agency for Roads and Traffic, Head of Division Flemish Brabant
Topic: The role of transport agency in responding to and shaping new technologies
and service models: 'PMO Innovation & Change'



Mark Henry RUBARENZYA (Uganda)
Head Research and Development
Topic: Innovation Policies in LMICs: Lessons from the UNRA Research, Development &
Innovation Framework



Dr. Kitti SUBPRASOM (Thailand)
Deputy Director Office of Highway15 (Prachuap Khiri Khan),
Thailand Department of Highways
Topic: District Watch Mobile Application

Track D: PIARC International Seminar on Transport Agency of the Future



CREATING A STRONGER FUTURE FOCUSED WORKFORCE

Date & Time: 5 September 2024, 10:30 - 12:00

Venue: MR 214 - 215

Moderator:

Christos XENOPHONTOS (United States) Assistant Director For Administrative Services, RIDO1



Description:

The ability of transport agencies to meet the challenges faced in their respective environments rely heavily on the capacity and ability of their workforce to meet those challenges. The transformational and technological disruptions faced by the road transport sector requires the continuous development of the workforce. Attracting, training, and retaining talent with the diverse skillset required is a challenge that transport and road agencies face universally, many times competing for the same talent with the private sector. Furthermore, public agencies have a responsibility to ensure that they create an environment that values diversity, equity, and inclusiveness.

This Workshop will explore one of the most critical and universal issues facing the entire transportation industry, which includes the inter-related issues of:

- Workforce shortages,
- Talent management,
- New competencies required because of new technological disruptions taking place within the transportation sector,
- Improving diversity, equity, and inclusiveness, and
- Identifying what makes an attractive employer.

It will present the results of PIARC's TC 1.1 in the 2020-2023 cycle and expand on the issues of strengthening the workforce through modernizing skills, enhancing diversity, equity, and inclusion under the umbrella topic of the Transport Agency of the Future.

Speakers:



Karen A. BOBO (United States)

Chief - Workforce Programs Division, FHWA USAPIARC Special Project

Topic: Creating a Future-Focused Transportation Workforce: Where We Started and Where We Hope to Go



Alan COLEGATE (Australia)

Acting Executive Director Strategy and Communications, Strategy and Communications

Directorate Main Roads Western Australia

Topic: Using Infrastructure Investment to Create Employment Opportunities



Mr. Piyadit ATSAVASIRISUK (Thailand)

CEO Civil Engineering PCL

Vice President of Thai Contractors Association under Patronage of His Majesty the King

Track D: PIARC International Seminar on Transport Agency of the Future



PUBLIC VALUE CREATION BY TRANSPORT AGENCIES

Date & Time: 5 September 2024, 13:00 – 14:30

Venue: MR 214 - 215

Moderator:

Christos XENOPHONTOS (United States)
Assistant Director For Administrative Services, RIDOT



Description:

The Workshop will explore how road and transport agencies are measuring the efficiency and effectiveness of customer experience and public value creation and how the principles of public value can be considered by transport administrations as they redefine strategic frameworks to better represent a focus on more holistic societal expectations.

This work is important to road and transport agencies because they must prioritize work that creates value and contributes positively to society. The adopted approach should be aimed at improving outcomes in areas not traditionally measured by transportation and to which no importance was attached. Many emerging measures are closely tied to diverse societal goals through a more comprehensive strategic framework.

The workshop will look to address the following key research questions:

- 1. What drivers should transport agencies consider in their strategic framework review that are linked to public value creation?
- 2. How can Transport Agencies communicate the public value created and improve their overall image with the public?
- 3. Can the use of customer experience in evaluating the implementation of new technologies contribute to increasing the acceptance of new technologies and increasing public value?
- 4. Is there any evidence that links improved design and planning approaches that include more comprehensive engagement that improves public value creation?
- 5. What would agencies need to change in their existing strategic frameworks in order to capture more holistic societal expectations?
- 6. How can agencies measure their progress in these emerging areas?

Speakers:



Deanna K. Belden (United States)

Director of Performance,

Risk and Investment Analysis at the Minnesota Department of Transportation (MnDOT)



Andreas FROMM (Austria)

Managing Director of ASFINAG Bau Management GmbH



Sisanda Dyubhele (South Africa)

Senior Strategist at the South African National Roads Agency Ltd (SANRAL)



Anne-Séverine POUPELEER (Belgium)

Agency for Roads and Traffic, head of division Flemish Brabant



Matthew W. DAUS, Esq. (United States)

President, International Association of Transport Regulators



Pawinee IAMTRAKUL (Thailand)

Associate Professor Faculty of Architecture and Planning, Thammasat University

Track D: PIARC International Seminar on Transport Agency of the Future



ENVISIONING THE TRANSPORT AGENCY OF THE FUTURE

Date & Time: 5 September 2024, 15:00 - 16:30

Venue: MR 214 - 215

Moderator:

Christos XENOPHONTOS (United States)
Assistant Director For Administrative Services, RIDO



Description:

Over the last decade, there have been unprecedented and disruptive changes in transportation with the rise of new technological and service models, new pressures such as climate change, and the evolution of a complex mobility ecosystem at a fast pace. Additionally, the transport sector is facing important challenges from the systemic changes taking place in society, the economy, and the environment.

The rapid development and fusion of multiple disruptive and innovative technologies over the last decade are changing the behaviour and the expectations of customers and stakeholders all over the world. At the same time demographic, economic, environmental, technological, and other trends are changing the demand and mobility options for moving people and freight. Furthermore, the COVID-19 Pandemic, the increased frequency and intensity of extreme weather events, and recent geopolitical conflicts have directly impacted the transport sector and the capacity of transport agencies to carry out their mission.

Transport Agencies must be able to address these disruptions while continuing with their central mission of providing essential services in the safe, efficient, sustainable, and inclusive movement of passengers and freight, maintaining critical infrastructure, as well as ensuring resilience and environmental responsibility.

This Workshop will continue the discussion that began at the XXVIIth PIARC World Road Congress in Prague, and continued at the Transportation Research Board's (TRB) 2024 Annual Meeting in Washington, DC, and at the Transport Research Arena (TRA) 2024 in Dublin, on the Transport Agency of the Future and the need for Transport Agencies to embrace transformative visions that require a change of mindset and adoption of collaborative and open innovation not only in the movement of people, goods and services, but also in internal structures, processes and resources.

Speakers:



Mr. Patrick Mallejacq (France) Secretary General of PIARC (World Road Association) Introduce Topic



Jonathan Spear (United Kingdom)
Transport Policy & Strategy Advisor, ATKINS
Topic: Envisioning the Transport Agency of the Future – Early PIARC Work and Findings
from the 2024 – 2027 Cycle



Mark Henry RUBARENZYA (Uganda)
Head Research and Development
Topic: Adapting to Change: Transformative Solutions for Transport Agencies in LMICs



Matthew W. DAUS, Esq. (United States)
President, International Association of Transport Regulators
Topic: IATR's "Mobility Agency of the Future"



Dr. Wisanu SUBSOMPON (Thailand) Deputy Governor of Bangkok

4. TECHNICAL VISIT

The iCHE2024 offers the opportunity to visit "M-Flow." You can join the programme when registered.



What is M-Flow?

In a strategic initiative aimed at mitigating traffic congestion at toll plazas, the Ministry of Transport in Thailand has successfully deployed an innovative electronic tolling system known as M-FLOW. M-Flow seamlessly integrates cutting-edge technologies, incorporating transponders and automatic license plate recognition (ALPR), to adeptly identify vehicles and streamline transaction processing. With an impressive throughput capacity, the M-Flow system effortlessly accommodates 2,000-2,500 vehicles per hour per lane, achieving speeds up to five times faster than traditional barrier-based tolling methods.

Motorists now experience a seamless traverse through toll plaza areas, eliminating the need for halting or deceleration, thereby significantly reducing delays—a long-standing challenge contributing to travel time inefficiencies. This groundbreaking system optimises toll payment processes and directly addresses a substantial component of travel time delays encountered at toll plazas.

In February 2022, the Department of Highways (DOH) achieved a significant milestone by inaugurating its first M-Flow implementation on the M9 motorway. This accomplishment involved transforming four toll plazas—Tap Chang 1, Tap Chang 2, Thanya Buri 1, and Thanya Buri 2—into a hybrid system, combining partial M-Flow tolling with conventional barrier-based tolling methods. Presently, the M-Flow system boasts 590,000 registered members and approximately 760,000 registered vehicles. The user base has witnessed a remarkable increase from 57,000 vehicle/days in the first month to 127,000 vehicles per day as of December 2023, constituting 40 percent of motorway users, with this proportion continuing to rise. Total transactions have surpassed 71 million to date.

M-FLOW has proven instrumental in reducing traffic queue lengths at toll plazas from 4 kilometres to 0.5 kilometres during peak times. Furthermore, the system's benefits evaluation demonstrates a reduction in travel time delays by over 3.3 million hours annually, a decrease in gas consumption by more than 14 million liters per year, and a notable contribution to environmental

conservation—reducing carbon dioxide (CO2) and nitrogen oxides (NOX) emissions by 37,000 tons/year and 150 tons/year, respectively.

With these considerable benefits, the Ministry of Transport aims to extend M-FLOW implementation across the DOH' motorways and EXAT's expressways within the next five years. This will involve a hybrid system applied to currently operational motorways, including M7, and expressways such as Chalong Rat Expressway, Burapha Withi Expressway, Si Rat Expressway, Si Rat—Outer Ring Road Expressway, Chaloem Maha Nakhon Expressway, and under-construction motorways, namely M6 and M81. Additionally, fully open-road tolling systems will be implemented on the presently under construction motorway M82, and the Rama III — Dao Khanong-Outer Ring Road Expressway M82, and upcoming motorway M5 and M9 Bang Khun Tien — Bang Bua Thong. The successful implementation of M-FLOW represents a substantial leap forward in enhancing toll collection efficiency and reshaping the driving experience on Thai motorways and expressways.

5. LOCATION and ACCESS

Bangkok International Trade & Exhibition Centre (BITEC) https://www.iche2024.com/transportation/

6. REGISTRATION and FEES

All the events are free to attend. Each participant should register via https://www.iche2024.com/registration/

7. LANGUAGE

Thai and English (Translation will be provided)

8. GETTING AROUND

Welcome to Bangkok

Bangkok is a city of vibrant colour and excitement, renowned for its bustling atmosphere with people from various nationalities. The chaotic traffic and the ever-increasing number of towering skyscrapers define its dynamic landscape. Additionally, Bangkok is replete with tourist attractions and numerous relaxing retreats, making it an exceptionally diverse capital that caters to the needs of all visitors.

The diversity of Bangkok spans across arts, culture, temples, extensive shopping centres that include major department stores, and the renowned Chatuchak Weekend Market. You can also take part in a scenic cruise along the Chao Phraya River to witness breathtaking landscapes. The city boasts a multitude of culinary delights, offering a wide range of exquisite flavours.

We are delighted to invite you to experience everything that Bangkok and its surrounding areas have to offer. This city is a harmonious blend of tradition and modernity, promising an unforgettable journey. Join us in September 2024 for iCHE2024, and we eagerly anticipate welcoming you to this captivating destination.

Interesting Tourist Attractions



The Grand Palace and The Temple of The Emerald Buddha



Bangkok Art and Culture Centre



Khon, masked dance drama in Thailand



Yaowarat Night Market (China town)

9. ACCOMODATION



Novotel Bangkok Suvarnabhumi Airport Hotel



Mii Hotel Srinakarin

More accommodation...

10. CONTACT INFORMATION

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Partners







































